



Confidence Comes Standard.®

OCTOBER 2009

# Cars.com Ad Schedule

**New!** Top-Rated Online Networks with the Newest, Most Popular Video Programming:



### Amazing Race

Presenting Sponsor of Amazing Race online  
"Amazing Confidence" clip of the week

**How I Met Your Mother**

**Two and a Half Men**

**CSI**

**Criminal Minds**

**Survivor: Samoa**

**Cold Case**



Dates correspond with  
Homepage Takeovers

**The Office** - 10/30

**30 Rock** - 10/23

**Parks and Recreation** - 10/16

**Mercy** - 10/15

**Community** - 10/9

## Major Media & Sports Sponsorships Online:



College Football Poll  
Sponsorship every Monday

**ESPN360**

**ESPN College Football**

**CBS Sports** - 10/29

**Yahoo!**

- Sports & News -10/30
- Music - 10/9, 10/23

**Rivals** - 10/16, 10/23, 10/30

Dates correspond with  
Homepage Takeovers

## Watch Our Commercials on ESPN:



**MLB Weeknight Baseball**

10/1-10/4

**Saturday Afternoon College Football**

10/3-10/31

**Saturday Night College Football**

10/3-10/31

**College Football Scoreboard**

10/3-10/10

**MLB Baseball Tonight**

10/12-10/18; 10/26-10/31

**NBA Preseason**

10/19-10/25

**Thursday Night College Football**

10/22

**College Football Weeknight**

10/5-10/23

**SportsCenter**

10/5-10/18; 10/26-10/31

**NBA Primetime**

10/26-10/31



**E-60: First Take**

10/1-10/31

**NASCAR Now**

10/1-10/11; 10/26-10/31

**NASCAR Sprint Cup Happy Hour**

10/3

**Mike & Mike in the Morning**

10/5-10/11

**NASCAR Nationwide Series Qualifying**

10/12-10/25

**NFL Films**

10/12-10/18; 10/26-10/31

**NASCAR Nationwide Series Practice**

10/19-10/25

**NASCAR Sprint Cup Marathon**

10/19-10/25

**NBA Replay**

10/26-10/31

**NFL Live**

10/26-10/31



**Sports News**

10/1-10/31



**Regular Programming**

10/1-10/31

Schedule Subject to Change

To find out more, contact your local Cars.com representative, call 800.298.1460, email sales@cars.com or visit dealers.cars.com.

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